

Mires Beck Nursery

# Local Community Alliance



# The Alliance

Our Local Community Alliance seeks to create a network of business, community groups and supporters, to collectively join in championing the charity's work.

Working together, we offer the opportunity to engage with our teams to foster a greater understanding and sharing of knowledge, aligning social and environmental values.

Financial support through the Alliance will give the charity operational sustainability, and through this programme people from diverse organisations will have access to our plant conservation work and adult care. Exposing people to the benefits of social therapeutic horticulture in a natural habitat has a proven impact on positive mental health and wellness.

The Alliance seeks partners to contribute to maintaining a positive society and environment.





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# Introduction

We are a multi-dimensional charity of adult services, plant production and community engagement.

Our Trustee Board and management structure is focused on our mission to improve the lives of our community through therapeutic horticulture and its impact on our landscape.

**Our community network is growing but *we need you*.**

We deliver on sustaining our charitable aims through continual reach and sharing of our work. This year we celebrate 30 years as a charity with ambitions to engage local business, increasing their opportunity for corporate volunteering as part of our community and commitment to social values.

# Vision

The vision for the nursery was set by our founders in 1985. They understood 3 decades ago the importance of saving our native wildflowers and acquired the site with an aim of growing plants to improve species presence for our county. Today we are a respected plant and tree nursery furthering their ambitions across Yorkshire and Lincolnshire.

The beginning was a family affair including a daughter with a learning disability who grew up alongside the horticultural and green site development. Understanding the therapeutic benefit of working in nature the founders set up the charity to involve other vulnerable people in society, enabling them to learn about horticulture at the site in North Cave.

30 years on we continue to honour this vision with a broad horticultural operation, offering over 90 people a week the opportunity to attend the established nursery.



# Charity Purpose

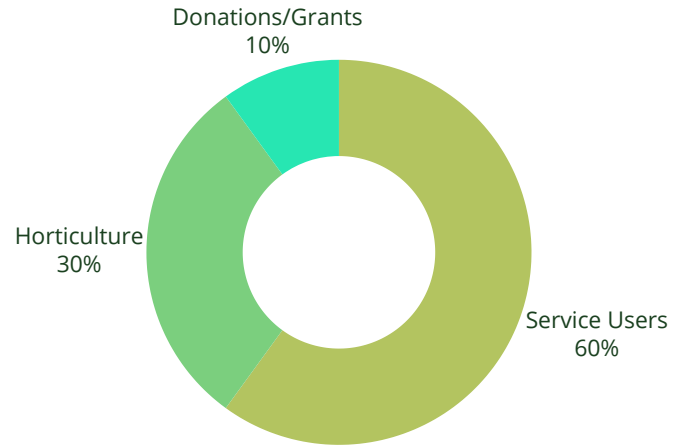
We have 3 main aims:

To provide relief for persons with a physical and/or learning disability, the elderly, and persons suffering or recovering from mental illness, in particular by the provision of

vocational training for such persons in horticultural and allied crafts.

To conserve, protect, and enhance the natural and physical environment.

To advance the education of the general public in horticultural and allied skills.



Mires Beck Nursery offers a caring and supportive environment where all people irrespective of ability, can develop their skills, being involved in a real working environment, thereby growing in dignity, respect and self-esteem and thus enhancing their quality of life.

## Values

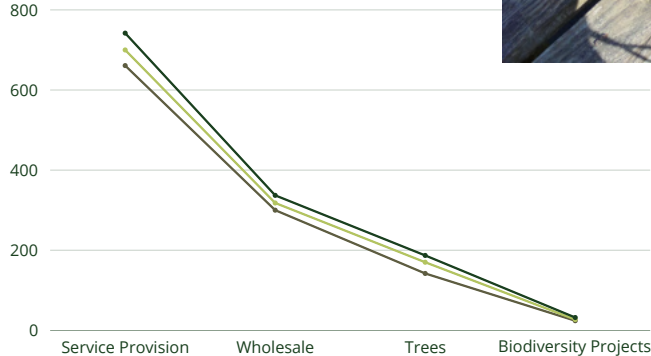




# Strategic Overview

The service has a management structure to deliver on the growth targets for the main charitable activities, plant and tree production and management of the facility repairs and renewals.

All operations represent a full year programme of activities for our clients.



We are working to improve quality across day care provision and the facility itself. The cost of maintaining and upgrading the nursery is significant and we continue to improve awareness of the charity through furthering our commercial connections and improving our marketing reach. We have invested in training to enable us to improve the staff knowledge base and grow our expertise, and offer new operational learning for students transitioning from schools to adult services. Our plant business is following health regulations assuring our customers of their consistent quality.

We Invite You To Join Our Community For This Significant Anniversary & Help Our Fundraising Efforts

## Our 30 Years Community

- Service User Families
- Local Authorities
- Trade Customers
- Onsite Customers For Retail & Events
- Our Official Supporters Club –  
- Friends of Mires Beck
- Permanent Volunteers
- Corporate Volunteers
- Partnerships in The Charity Sector
- Business Funders
- Social Followers



## Our Main Customers

- Local Authorities -  
HCC & ERYC
- English Heritage
- National Trust
- 24 Garden Centres -  
Across Yorkshire/Lincolnshire
- Landscaping Companies
- Conservation Trusts
- Landowners
- Humber Forest





# Our Service Users

- Local Authority referrals of adults within the social services sector with Learning Disabilities and Autism.
- Self-referral clients who are not funded by the Local Authority but are recommended to our facility.
- School leavers who access the nursery for horticulture education prior to leaving school at 18 through a Transition programme.
- Elderly visitors who access Mires Beck through a designed horticulture and craft-based programme.
- Schools who use our outdoor learning classroom and woodland to offer children emersion into nature in a safe space.
- Community beneficiaries on funded projects such as 'Green Social Prescribing'.
- Corporate Volunteers using business charity allotted days to share knowledge.
- Businesses who use the facility for team Bonding Days.

# Our Plants



## Herbacious Perennials

We grow around 70,000 plants per year for onsite retail and wholesale supplying trade and heritage retail.



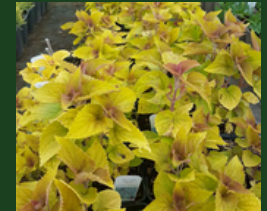
## Cell Grown Trees

Since 2020, over 26 varieties of British species cell-grown trees are produced to a large volume of 350,000 per year for DEFRA funded and community planting projects.



## Wildflowers of Yorkshire Provenance

Today we have a seed library of 150 species and grow to contract for conservation orders. We also supply, wholesale and onsite retail.



## Herbs

Over 55 varieties are grown largely for onsite retail, but in 2023 we commenced supply to the National Trust and garden centres in the region.



# Testimonial



“Despite Mires Beck celebrating its milestone 30th anniversary later this year, I only recently became aware of this charity through a friend and was keen to see for myself what Mires Beck was all about. It didn’t take long for me to realise just what a wonderful, happy place Mires Beck is, doing an exceptional job in providing work experience and social therapeutic horticulture in a safe and engaging space for adults who face the everyday challenges of learning and physical disabilities.

As part of my commitment to Mires Beck, I feel privileged to have been able to support the charity through a gruelling fundraising event in 2022 and fully endorse the Local Community Alliance initiative which I would urge you all to get behind so we can ensure the fantastic work at Mires Beck continues for another 30 years !”

Rob Worrell

CEO Ardonagh Advisory





# Alliance Club Packages



## Bronze

£750pa  
Qrtly Newsletter  
Website Supporters Listing  
Events Invitations  
Corporate Volunteering for up to 10 people pa single attendance\*

## Silver

£3000 pa / £5000 2 yrs  
Qrtly Newsletter  
Discount on employee plant purchases  
Onsite Advertising Opportunity  
Website Supporters Listing  
Events Invitations  
Corporate Volunteering for up to 20 people pa single attendance\*

## Gold

£5000 pa / £8500 2 yrs  
Qrtly Newsletter  
Discount on employee plant purchases  
Onsite Advertising Opportunity  
Website Supporters Listing  
Event Invitations  
Corporate Volunteering for up to 40 people pa single attendance\*

\*Please see VIP Membership for multiple charity day and group attendance.

\*Packages are exclusive of VAT.

# VIP PLATINUM PACKAGE

£7000 pa / £12000 2 yrs

In addition to the Gold level package:

We can work with CSR Teams on requirements for employee charity days for up to 60 people throughout the year in mixed number group attendances.

This package will also accommodate attendance for organisations with 2 charity business days for volunteers wanting to engage in larger ongoing projects onsite.

Tailor made experiences at Mires Beck for team building days with access to Art, Woodcarving and Forest Activities through teachers who work with our clients.\*

\* Additional charges apply

We are also happy to work with your employees on fundraising activities.

Please contact us - [info@miresbeck.co.uk](mailto:info@miresbeck.co.uk)



Mires Beck Nursery

Thank You



Connectivity is vital to our future. We are a charity looking to align our social and environmental values to your business and know you will benefit from joining our mission. Be in no doubt that we need you, but do not underestimate our reach, nor the impact accessing our facility can have for the wellbeing of your people.

Why not create an internal fundraiser for your workplace membership.  
[Contact us](#) for ideas to get started.





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